

Spot Manager: Placed, 10/23/12-10/29/12



Station	Date	Order Inventory Description	Time Period	Air Time	Ad-ID	Length	Priority	MG Info	Invoiced	Rate	Spot #
Advertiser: POL/Pestka for Congress											
Order: 216084											
WOOD	10/23/12	5am Daybreak	5a-6am	5:24:16 AM	SPFC12TVENV107	:30	P4		Yes	\$150.00	1
WOOD	10/23/12	6am Daybreak	6-7a	6:40:16 AM	SPFC12TVENV107	:30	P3		Yes	\$650.00	1
WOOD	10/23/12	Today Show	658-9a	6:58:25 AM	SPFC12TVENV107	:30	P3		Yes	\$975.00	1
WOOD	10/23/12	Today Show	658-9a	8:57:28 AM	SPFC12TVENV107	:30	P3		Yes	\$975.00	2
WOOD	10/23/12	Today Show 2	9-10a	9:43:37 AM	SPFC12TVENV107	:30	P4		Yes	\$300.00	2
WOOD	10/23/12	Today Show 2	9-10a	9:58:30 AM	SPFC12TVENV107	:30	P4		Yes	\$300.00	1
WOOD	10/23/12	Today Show 3	10-11a	10:59:35 AM	SPFC12TVENV107	:30	P4		Yes	\$200.00	1
WOOD	10/23/12	eightWest	11a-12p	11:40:42 AM	SPFC12TVENV107	:30	P4		Yes	\$75.00	1
WOOD	10/23/12	News 8 @ Noon	12-1p	12:27:56 PM	SPFC12TVENV107	:30	P4		Yes	\$225.00	1
WOOD	10/23/12	Days of Our Lives	1-2p	12:58:00 PM	SPFC12TVENV107	:30	P4		Yes	\$200.00	1
WOOD	10/23/12	Rachael Ray	2-3p	2:20:41 PM	SPFC12TVENV107	:30	P4		Yes	\$125.00	1
WOOD	10/23/12	Dr Oz	3-4p	3:26:39 PM	SPFC12TVENV107	:30	P4		Yes	\$125.00	1
WOOD	10/23/12	Ellen	4-5p	4:38:01 PM	SPFC12TVENV107	:30	P4		Yes	\$400.00	1
WOOD	10/23/12	M-F News 8 @5p	5-530p	5:27:56 PM	SPFC12TVENV107	:30	P4		Yes	\$675.00	1
WOOD	10/23/12	M-F News 8 @ 530p	530-6p	5:58:00 PM	SPFC12TVENV107	:30	P4		Yes	\$675.00	1
WOOD	10/23/12	M-F News 8 @6p	6-630p	6:15:43 PM	SPFC12TVENV107	:30	P4		Yes	\$2,000.00	1
WOOD	10/23/12	Inside Edition	7-730p	7:19:32 PM	SPFC12TVENV107	:30	P4		Yes	\$450.00	1
WOOD	10/23/12	Access Hollywood	730-8p	7:46:37 PM	SPFC12TVENV107	:30	P4		Yes	\$400.00	1
WOOD	10/23/12	M-F News 8 @ 11	11-1135p	11:31:03 PM	SPFC12TVENV107	:30	P4		Yes	\$900.00	1
WOOD	10/23/12	Tonight Show w/ Leno	1135-1235a	11:33:34 PM	SPFC12TVENV107	:30	P4		Yes	\$300.00	1
WOOD	10/23/12	Late Night w/Jimmy Fallon	1237a-137a	1:13:58 XM	SPFC12TVENV107	:30	P4		Yes	\$75.00	1

[Filtered by:] [Sorted by: Advertiser]

Spot Manager: Placed, 10/23/12-10/29/12



Station	Date	Order Inventory Descriptio	Time Period	Air Time	Ad-ID	Length	Priority	MG Info	Invoiced	Rate	Spot #
---------	------	----------------------------	-------------	----------	-------	--------	----------	---------	----------	------	--------

Advertiser: POL/Pestka for Congress

Order: 216084

WOOD	10/24/12	5am Daybreak	5a-6am	5:11:49 AM	SPFC12TVENV107	:30	P4		Yes	\$150.00	1
WOOD	10/24/12	6am Daybreak	6-7a	6:10:28 AM	SPFC12TVENV107	:30	P3		Yes	\$650.00	1
WOOD	10/24/12	Today Show	658-9a	7:59:30 AM	SPFC12TVENV107	:30	P3		Yes	\$975.00	1
WOOD	10/24/12	Today Show	658-9a	8:50:37 AM	SPFC12TVENV107	:30	P3		Yes	\$975.00	2
WOOD	10/24/12	Today Show 2	9-10a	9:29:31 AM	SPFC12TVENV107	:30	P4		Yes	\$300.00	1
WOOD	10/24/12	Today Show 2	9-10a	9:58:30 AM	SPFC12TVENV107	:30	P4		Yes	\$300.00	2
WOOD	10/24/12	Today Show 3	10-11a	10:52:15 AM	SPFC12TVENV107	:30	P4		Yes	\$200.00	1
WOOD	10/24/12	eightWest	11a-12p	11:32:44 AM	SPFC12TVENV107	:30	P4		Yes	\$75.00	1
WOOD	10/24/12	News 8 @ Noon	12-1p	12:44:33 PM	SPFC12TVENV107	:30	P4		Yes	\$225.00	1
WOOD	10/24/12	Days of Our Lives	1-2p	12:58:30 PM	SPFC12TVENV107	:30	P4		Yes	\$200.00	1
WOOD	10/24/12	Rachael Ray	2-3p	2:34:45 PM	SPFC12TVENV107	:30	P4		Yes	\$125.00	1
WOOD	10/24/12	Dr Oz	3-4p	3:39:12 PM	SPFC12TVENV107	:30	P4		Yes	\$125.00	1
WOOD	10/24/12	Ellen	4-5p	4:27:02 PM	SPFC12TVENV107	:30	P4		Yes	\$400.00	1
WOOD	10/24/12	M-F News 8 @5p	5-530p	5:26:27 PM	SPFC12TVENV107	:30	P4		Yes	\$675.00	1
WOOD	10/24/12	M-F News 8 @6p	6-630p	6:22:58 PM	SPFC12TVENV107	:30	P3		Yes	\$2,000.00	1
WOOD	10/24/12	Inside Edition	7-730p	7:28:56 PM	SPFC12TVENV107	:30	P4		Yes	\$450.00	1
WOOD	10/24/12	Access Hollywood	730-8p	7:55:35 PM	SPFC12TVENV107	:30	P4		Yes	\$400.00	1
WOOD	10/24/12	M-F News 8 @ 11	11-1135p	11:19:30 PM	SPFC12TVENV107	:30	P4		Yes	\$900.00	1
WOOD	10/24/12	Tonight Show w/ Leno	1135-1235a	12:08:20 XM	SPFC12TVENV107	:30	P4		Yes	\$300.00	1
WOOD	10/24/12	Late Night w/Jimmy Fallon	1237a-137a	1:34:51 XM	SPFC12TVENV107	:30	P4		Yes	\$75.00	1
WOOD	10/25/12	5am Daybreak	5a-6am	5:24:30 AM	SPFC12TVENV107	:30	P4		Yes	\$150.00	1

[Filtered by:] [Sorted by: Advertiser]

Spot Manager: Placed, 10/23/12-10/29/12



Station	Date	Order Inventory Description	Time Period	Air Time	Ad-ID	Length	Priority	MG Info	Invoiced	Rate	Spot #
Advertiser: POL/Pestka for Congress											
Order: 216084											
WOOD	10/25/12	6am Daybreak	6-7a	5:58:00 AM	SPFC12TVENV107	:30	P3		Yes	\$650.00	1
WOOD	10/25/12	Today Show	658-9a	7:21:47 AM	SPFC12TVENV107	:30	P3		Yes	\$975.00	2
WOOD	10/25/12	Today Show	658-9a	8:37:42 AM	SPFC12TVENV107	:30	P3		Yes	\$975.00	1
WOOD	10/25/12	Today Show 2	9-10a	9:49:34 AM	SPFC12TVENV107	:30	P4		Yes	\$300.00	2
WOOD	10/25/12	Today Show 3	10-11a	10:29:35 AM	SPFC12TVENV107	:30	P4		Yes	\$200.00	1
WOOD	10/25/12	eightWest	11a-12p	11:31:43 AM	SPFC12TVENV107	:30	P4		Yes	\$75.00	1
WOOD	10/25/12	News 8 @ Noon	12-1p	12:09:38 PM	SPFC12TVENV107	:30	P4		Yes	\$225.00	1
WOOD	10/25/12	News 8 @ Noon	12-1p	12:24:08 PM	SPFC12TVENV107	:30	P4		Yes	\$225.00	1
WOOD	10/25/12	Rachael Ray	2-3p	2:14:40 PM	SPFC12TVENV107	:30	P4		Yes	\$125.00	1
WOOD	10/25/12	Dr Oz	3-4p	3:11:26 PM	SPFC12TVENV107	:30	P4		Yes	\$125.00	1
WOOD	10/25/12	Ellen	4-5p	4:31:55 PM	SPFC12TVENV107	:30	P4		Yes	\$400.00	1
WOOD	10/25/12	M-F News 8 @5p	5-530p	5:20:07 PM	SPFC12TVENV107	:30	P4		Yes	\$675.00	1
WOOD	10/25/12	M-F News 8 @ 530p	530-6p	5:38:14 PM	SPFC12TVENV107	:30	P4		Yes	\$675.00	1
WOOD	10/25/12	M-F News 8 @6p	6-630p	5:59:00 PM	SPFC12TVENV107	:30	P3		Yes	\$2,000.00	1
WOOD	10/25/12	Access Hollywood	730-8p	7:45:56 PM	SPFC12TVENV107	:30	P4		Yes	\$400.00	1
WOOD	10/25/12	Thursday 10-11p	10-11p	10:59:49 PM	SPFC12TVENV107	:30	P4		Yes	\$750.00	1
WOOD	10/25/12	M-F News 8 @ 11	11-1135p	11:34:04 PM	SPFC12TVENV107	:30	P4		Yes	\$900.00	1
WOOD	10/25/12	Tonight Show w/ Leno	1135-1235a	12:08:39 XM	SPFC12TVENV107	:30	P4		Yes	\$300.00	1
WOOD	10/25/12	Late Night w/Jimmy Fallon	1237a-137a	1:20:25 XM	SPFC12TVENV107	:30	P4		Yes	\$75.00	1
WOOD	10/26/12	5am Daybreak	5a-6am	5:28:30 AM	SPFC12TVENV107	:30	P4		Yes	\$150.00	1
WOOD	10/26/12	6am Daybreak	6-7a	6:30:10 AM	SPFC12TVENV107	:30	P3		Yes	\$650.00	1

[Filtered by:] [Sorted by: Advertiser]

Spot Manager: Placed, 10/23/12-10/29/12



Station	Date	Order Inventory Description	Time Period	Air Time	Ad-ID	Length	Priority	MG Info	Invoiced	Rate	Spot #
Advertiser: POL/Pestka for Congress											
Order: 216084											
WOOD	10/26/12	Today Show	658-9a	7:29:30 AM	SPFC12TVENV107	:30	P3		Yes	\$975.00	2
WOOD	10/26/12	Today Show	658-9a	8:29:30 AM	SPFC12TVENV107	:30	P3		Yes	\$975.00	1
WOOD	10/26/12	Today Show 2	9-10a	9:50:14 AM	SPFC12TVENV107	:30	P3		Yes	\$600.00	1
WOOD	10/26/12	Today Show 3	10-11a	10:51:10 AM	SPFC12TVENV107	:30	P4		Yes	\$200.00	1
WOOD	10/26/12	eightWest	11a-12p	11:49:27 AM	SPFC12TVENV107	:30	P4		Yes	\$75.00	1
WOOD	10/26/12	News 8 @ Noon	12-1p	12:22:55 PM	SPFC12TVENV107	:30	P4		Yes	\$225.00	1
WOOD	10/26/12	Rachael Ray	2-3p	2:58:23 PM	SPFC12TVENV107	:30	P4		Yes	\$125.00	1
WOOD	10/26/12	Dr Oz	3-4p	3:54:01 PM	SPFC12TVENV107	:30	P4		Yes	\$125.00	1
WOOD	10/26/12	Ellen	4-5p	4:50:10 PM	SPFC12TVENV107	:30	P4		Yes	\$400.00	1
WOOD	10/26/12	M-F News 8 @6p	6-630p	6:28:34 PM	SPFC12TVENV107	:30	P3		Yes	\$2,000.00	1
WOOD	10/26/12	Access Hollywood	730-8p	7:53:08 PM	SPFC12TVENV107	:30	P4		Yes	\$400.00	1
WOOD	10/26/12	Late Night w/Jimmy Fallon	1237a-137a	1:31:21 XM	SPFC12TVENV107	:30	P4		Yes	\$75.00	1
WOOD	10/27/12	Daybreak Sat 6am	6-7a	6:54:20 AM	SPFC12TVENV107	:30	P4		Yes	\$150.00	1
WOOD	10/27/12	Daybreak Sat@7am	658-8a	7:49:53 AM	SPFC12TVENV107	:30	P4		Yes	\$275.00	1
WOOD	10/27/12	Today Show Saturday	758-10a	8:55:35 AM	SPFC12TVENV107	:30	P4		Yes	\$375.00	1
WOOD	10/27/12	Saturday 8-9p	8-9p	8:21:53 PM	SPFC12TVENV107	:30	P3		Yes	\$550.00	2
WOOD	10/27/12	Saturday News 8 @11	11-1130p	11:29:04 PM	SPFC12TVENV107	:30	P4		Yes	\$900.00	1
WOOD	10/28/12	Daybreak Sun @6am	6-7a	6:40:59 AM	SPFC12TVENV107	:30	P4		Yes	\$125.00	1
WOOD	10/28/12	Daybreak Sun @7am	658-8a	7:41:17 AM	SPFC12TVENV107	:30	P4		Yes	\$250.00	1
WOOD	10/28/12	Today Show Sunday	758-9a	7:58:59 AM	SPFC12TVENV107	:30	P4		Yes	\$600.00	1
WOOD	10/28/12	Meet the Press	858-1001a	9:59:05 AM	SPFC12TVENV107	:30	P4		Yes	\$1,000.00	1

[Filtered by:] [Sorted by: Advertiser]

Spot Manager: Placed, 10/23/12-10/29/12



Station	Date	Order Inventory Description	Time Period	Air Time	Ad-ID	Length	Priority	MG Info	Invoiced	Rate	Spot #
---------	------	-----------------------------	-------------	----------	-------	--------	----------	---------	----------	------	--------

Advertiser: POL/Pestka for Congress

Order: 216084

WOOD	10/28/12	To The Point	(10:00:00 AM-10	10:28:29 AM	SPFC12TVENV107	:30	P4		Yes	\$400.00	1
WOOD	10/28/12	CHRIS MATTHEWS	(10:30:00 AM-11	10:58:29 AM	SPFC12TVENV107	:30	P4		Yes	\$1,000.00	1
WOOD	10/28/12	Sun News 8 @6p	6-7p	6:19:34 PM	SPFC12TVENV107	:30	P4		Yes	\$750.00	1
WOOD	10/28/12	Football Night in America	(7:00:00 PM-8:0	7:06:48 PM	SPFC12TVENV107	:30	P3		Yes	\$1,000.00	1
WOOD	10/28/12	Football Night in America	(7:00:00 PM-8:0	7:18:13 PM	SPFC12TVENV107	:30	P4		Yes	\$500.00	1
WOOD	10/28/12	NFL Football	8-1130P	10:06:35 PM	SPFC12TVENV107	:30	P3		Yes	\$2,500.00	1
WOOD	10/29/12	5am Daybreak	5a-6am	4:59:34 AM	SPFC12TVENV107	:30	P4		Yes	\$150.00	1
WOOD	10/29/12	6am Daybreak	6-7a	6:40:26 AM	SPFC12TVENV107	:30	P3		Yes	\$650.00	1
WOOD	10/29/12	Today Show	658-9a	7:24:20 AM	SPFC12TVENV107	:30	P3		Yes	\$975.00	1
WOOD	10/29/12	Today Show	658-9a	8:57:32 AM	SPFC12TVENV107	:30	P3		Yes	\$975.00	2
WOOD	10/29/12	Today Show 3	10-11a	10:29:05 AM	SPFC12TVENV107	:30	P4		Yes	\$200.00	1
WOOD	10/29/12	eightWest	11a-12p	11:24:17 AM	SPFC12TVENV107	:30	P4		Yes	\$75.00	1
WOOD	10/29/12	eightWest	11a-12p	11:45:58 AM	SPFC12TVENV107	:30	P4		Yes	\$75.00	2
WOOD	10/29/12	Rachael Ray	2-3p	2:34:11 PM	SPFC12TVENV107	:30	P4		Yes	\$125.00	1
WOOD	10/29/12	Dr Oz	3-4p	3:19:00 PM	SPFC12TVENV107	:30	P3		Yes	\$250.00	1
WOOD	10/29/12	Dr Oz	3-4p	3:39:14 PM	SPFC12TVENV107	:30	P4		Yes	\$125.00	1
WOOD	10/29/12	Ellen	4-5p	4:37:07 PM	SPFC12TVENV107	:30	P4		Yes	\$400.00	1
WOOD	10/29/12	M-F News 8 @ 530p	530-6p	5:47:35 PM	SPFC12TVENV107	:30	P3		Yes	\$1,150.00	1
WOOD	10/29/12	M-F News 8 @6p	6-630p	6:21:31 PM	SPFC12TVENV107	:30	P3		Yes	\$2,000.00	1
WOOD	10/29/12	Inside Edition	7-730p	7:19:34 PM	SPFC12TVENV107	:30	P3		Yes	\$750.00	1
WOOD	10/29/12	Access Hollywood	730-8p	7:45:34 PM	SPFC12TVENV107	:30	P3		Yes	\$650.00	2

[Filtered by:] [Sorted by: Advertiser]

Spot Manager: Placed, 10/23/12-10/29/12



Station	Date	Order Inventory Description	Time Period	Air Time	Ad-ID	Length	Priority	MG Info	Invoiced	Rate	Spot #
---------	------	-----------------------------	-------------	----------	-------	--------	----------	---------	----------	------	--------

Advertiser: POL/Pestka for Congress

Order: 216084

WOOD	10/29/12	Access Hollywood	730-8p	7:55:08 PM	SPFC12TVENV107	:30	P4		Yes	\$400.00	1
WOOD	10/29/12	Monday 8-10p	8-10p	8:46:57 PM	SPFC12TVENV107	:30	P4		Yes	\$2,000.00	2
WOOD	10/29/12	M-F News 8 @ 11	11-1135p	11:16:07 PM	SPFC12TVENV107	:30	P4		Yes	\$900.00	1
WOOD	10/29/12	Late Night w/Jimmy Fallon	1237a-137a	1:14:58 XM	SPFC12TVENV107	:30	P4		Yes	\$75.00	1
WOOD	10/29/12	Late Night w/Jimmy Fallon	1237a-137a	1:32:59 XM	SPFC12TVENV107	:30	P4		Yes	\$75.00	1

\$59,225.00 110

\$59,225.00 110

\$59,225.00 110

[Filtered by:] [Sorted by: Advertiser]